

Marie Elle Park

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EXPERIENCE

MangoBooks

Jan 2025 – Jan 2026

UI/UX Designer

Los Angeles, CA

- Led end-to-end website redesign for a tax and financial services platform, improving overall navigation clarity and visual hierarchy
- Reworked information architecture to simplify dense financial content and improve how users find and understand key services
- Designed high-fidelity wireframes and interactive prototypes to validate layout, structure, and interaction patterns
- Modernized brand identity and logo to improve digital readability, consistency, and scalability across the platform

PROJECTS

Quackwell

Aug 2024 – May 2025

- Conceptualized and designed a gamified productivity application, defining product vision, user experience, and visual identity
- Developed end-to-end user flows and high-fidelity UI prototypes, focusing on engagement and habit-forming interactions
- Built frontend features using a reusable component-based architecture, bridging design and implementation
- Coordinated team workflow using **Jira** and managed task distribution to maintain the project timeline
- Presented the project at **CSUNposium**, communicating product concept, design rationale, and technical implementation to a public audience

OKHealth Scheduling System

Jan 2025 – Aug 2025

- Designed web-based UI/UX solutions within defined functional and technical constraints
- Applied brand-aligned visual styling and UI patterns within defined project requirements
- Defined user flows and interface layouts aligned with functional specifications
- Contributed to frontend implementation in React by building modular UI components

Hotel Website

Aug 2024 – Dec 2024

- Led product design and user flow definition for a semester-long team project with three developers
- Designed booking-focused UX patterns optimized for clarity and reduced complexity
- Implemented responsive layouts using vanilla **HTML** and **CSS**
- Structured content into modular card-based components to improve scanability

EDUCATION

CSUN

Aug 2023 – Dec 2025

Bachelor of Science in Computer Science

Northridge, CA

- **Honors:** Cum Laude | Deans List | Tau Beta Pi

SKILLS

Design : Figma, Adobe Illustrator, Blender

Frontend : HTML/CSS, JavaScript, React, React Native

Tools : Jira, GitHub